

**BLOCK PARTY
FIREWORKS
STAGE & LIVE MUSIC
BEER, WINE & DRINKS
LOCAL FOOD VENDORS
GAMES & GOOD VIBES**



SATURDAY, JULY 20, 2024

4pm - 10pm

DOWNTOWN NEW CASTLE

South Mercer & East Washington Streets

Dear Community Business Member:

The New Castle Citywide Development Corporation is now planning the 2024 New Castle Fireworks Fest, presented by Pyrotecnico! This year's fest is planned for Saturday, July 20 in downtown New Castle.

We are proud to bring yet another great downtown fest to New Castle with a slightly smaller footprint than in the past. This year, our Fireworks will be the focus as Pyrotecnico has joined us to provide an incredible show right here in the Fireworks Capital of America! But this cannot happen without your support, so we have created some incredible sponsorship packages to not only help with the success of our fest, but to increase the branding awareness of our dedicated sponsors and community businesses.

We are planning TWO large banner signs that will hang across downtown streets for at least a week prior to the event. YOUR LOGO on our signage would be an amazing add (see attached sponsor tiers for details). In addition, we will have a large selfie station for visitors and our background will include YOUR LOGO (see attached sponsor tiers for details)! Imagine every pic from our amazing fest including your branding!

We are excited to bring our community together for a night that will include music, food trucks, games and a gathering with friends. We THANK YOU for your support and look forward to catching up with you downtown.



**BLOCK PARTY
FIREWORKS
STAGE & LIVE MUSIC
BEER, WINE & DRINKS
LOCAL FOOD VENDORS
GAMES & GOOD VIBES**



SATURDAY, JULY 20, 2024
4pm - 10pm

DOWNTOWN NEW CASTLE
South Mercer & East Washington Streets

SPONSORSHIP OPPORTUNITIES

There are some incredible sponsorship packages available to not only help with the success of the fest, but to increase the branding awareness of the many dedicated sponsors and community businesses.

GOLD SPONSORSHIP **\$2500**

Logo on Banner Signage
Logo on Tees
Social Media Mentions
Logo Included on Smaller Signage & Materials
On-Stage Event Recognition

BRONZE SPONSORSHIP **\$1000**

Logo on Tees
Social Media Mentions
Logo Included on Smaller Signage & Materials
On-Stage Event Recognition

PARTNER LEVEL **\$500**

Social Media Mentions
Logo Included on Smaller Signage & Materials
On-Stage Event Recognition

COMMUNITY LEVEL **\$250**

On-Stage Event Recognition



New Castle
PENNSYLVANIA

FIREWORKS

Fest

2024

- BLOCK PARTY
- FIREWORKS
- STAGE & LIVE MUSIC
- BEER, WINE & DRINKS
- LOCAL FOOD VENDORS
- GAMES & GOOD VIBES

Presented By



SATURDAY, JULY 20, 2024

4pm - 10pm

DOWNTOWN NEW CASTLE

South Mercer & East Washington Streets

SPONSORSHIP FORM

Please submit this form with your information, level of commitment and a high-res logo by July 1, 2024. Logos can be emailed to submissions@newcastlepa.org

Business Name _____

Contact Name _____

Phone _____

Email _____

Sponsorship Level

- Gold (\$2500)
 Bronze (\$1000)
 Partner (\$500)
 Community (\$250)

Make Check Payable To:
 New Castle Citywide Development Corporation
 Note: NC Fireworks Fest

New Castle Citywide Development Corporation
 ATTN: Stephanie Dicarlo
 230 N Jefferson St
 New Castle, PA 16101